



# ADVERTISING IN FOCUS

FOCUS is a local newsletter produced by the Liberal Democrats. It goes out in various parts of Cambridge, from Trumpington in the south-west of the city to East Chesterton in the north-east.

The Queen Edith's FOCUS is delivered free by party supporters to over 3,000 homes in the south of the city. We cover the streets in between Cherry Hinton Road, Limekiln Road, Wort's Causeway and Hills Road.

FOCUS offers a unique opportunity to address a tightly targeted area, with various advantages:

- It is delivered by committed volunteers – so you can be confident it will go out.
- It is the *only* regular newsletter dedicated to the local area, so it is well read.
- No more than one page out of four is dedicated to ads, so you can be sure your ad will be seen.
- Advertising starts at just £30, so you can have a presence very cheaply.
- We can design the ad for you (there may be an extra charge, depending on the work involved).

The Queen Edith's FOCUS appears approximately eight times a year and we take advertising all the year round except in our election issues.

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## ADVERTISING RATES

Business card size (55 x 85mm) .....	£30.00
Quarter page (92 x 134mm) .....	£50.00
Half page (132 x 183mm) .....	£80.00

Discounts available for more than two ads booked at the same time.

To book, contact Amanda Taylor on 01223 249787 or e-mail [amandataylor@cix.co.uk](mailto:amandataylor@cix.co.uk).

business card size 55 x 85mm £30

quarter page 134 x 92mm £50

To advertise in Focus, ring  
249787 or email  
[amanda@ajtmail.co.uk](mailto:amanda@ajtmail.co.uk)

half page 132 x 183mm £80